

## **Benefit BrowMobile**

("The Promoter" hereby known as Benefit Cosmetics Ltd)

1. This competition is open to UK residents only. Entrants must be 16 years or over to enter. No purchase necessary. No alternative cash prizes.
2. This competition is not open to employees or immediate family of Benefit Cosmetics Ltd, its subsidiaries, associated companies, agents or anyone connected with the draw.
3. The competition will run from 00:00hrs GMT on 20/02/2017 to 23:59hrs GMT on 24/03/2017 (inclusive).
4. To enter the competition, entrants must complete the BrowMobile competition entry form on Benefit Cosmetics' Facebook page.
5. Winners will be chosen from all entrants on a weekly basis throughout the competition period and contacted via email.
6. The winners will receive a visit from the BrowMobile (maximum of 2 hours), brow treatments on arrival, a personalised brow tutorial from the Benefit Trend Team post visit and a complimentary hamper to include 1 magnum bottle of pink fizz (or pink lemonade if under 18), full Benefit Brow Collection (goof proof eyebrow pencil, gimme brow volumizing eyebrow gel, precisely, my brow eyebrow pencil, brow zings eyebrow shaping kit, high brow eyebrow highlighter, high brow glow eyebrow highlighter, browvo! conditioning eyebrow primer, 3D BROWtones! eyebrow enhancer, ready, set, BROW! clear brow gel, ka-BROW! eyebrow cream-gel colour, all-purpose pencil sharpener, grooming tweezer & brush and defining & blending tool), a limited edition Benefit makeup bag and a pink Fujifilm Instax camera.
7. Winners must provide a photo of them wearing no makeup prior to the prize taking place.
8. At the time of visit winners must not be using Retin A, Accutane, Antibiotics, Benzoil Peroxide.
9. At the time of visit winners must not have had the following in the past month: laser peel, laser hair removal/epilation, phenol peel, microdermabrasion or botox.
10. At the time of visit winners must not have recent scar tissue (under 6 months) around the brows, infectious skin disorders or infectious diseases.
11. Runners up will receive the full Benefit Brow Collection in their shade (matched by our brow experts): (goof proof eyebrow pencil, gimme brow volumizing eyebrow gel, precisely, my brow eyebrow pencil, brow zings eyebrow shaping kit, high brow eyebrow highlighter, high brow glow eyebrow highlighter, browvo! conditioning eyebrow primer, 3D BROWtones! eyebrow enhancer, ready, set, BROW! clear brow gel, ka-BROW! eyebrow cream-gel colour, all-purpose pencil sharpener, grooming tweezer & brush and defining & blending tool.
12. The visits will take place between 1<sup>st</sup>-31<sup>st</sup> March inclusive.
13. In the event a winner fails to claim their prize within 24 hours of being contacted, the winner is otherwise disqualified from the draw, the prize will be withdrawn and the entry will be void and another winner will be chosen.
14. Some terrains and locations may be unreachable due to the limits of the BrowMobile.
15. The Promoter accepts no liability for cancellations caused by road traffic, poor weather or mechanical issues.
16. By accepting a visit from the BrowMobile winners consent to photography from the visit being used for promotional material.
17. Entry into the competition is on the understanding and acceptance of these terms and conditions. Entry instructions form part of these terms and conditions. Any breach of these terms and conditions may result in a prize being forfeited.

18. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault. Events may occur that render the prize draw itself or the awarding of the prize impossible due to reasons beyond the control of the Promoter and entrants agree that no liability shall attach to the Promoter as a result thereof.
19. The Promoter reserves the right to amend, cancel, modify or offer an alternative prize in whole or part of equal or higher value in the event of unforeseen circumstances or if, in its sole discretion, the prize is not capable of being issued.
20. The Promoter and the Promoter's Administrator accept no responsibility for entries that are illegible or lost or delayed via technical problems. Proof of sending does not constitute proof of receipt.
21. Promoter's decision is final and no correspondence or other communication will be entered into regarding the draw other than as specifically contemplated in these rules.
22. The Promoter reserves the right to amend, alter or terminate this promotion at any time due to circumstances beyond its control.
23. The Promoter reserves the right to withhold the prize in the event of non-compliance with these terms and conditions or if the Promoter deems, in its absolute discretion, there to have been any malpractice.
24. The transmission of information via the internet is not completely secure. Although the Promoter will do its best to protect Personal Data, it cannot guarantee the security of Personal Data transmitted to it and any transmission is at your own risk.
25. The Promoter, including the officers, directors, employees, shareholders or agents of the Promoter, excludes all liability for any losses and/or damages of whatever nature and howsoever arising to the fullest extent permitted by applicable laws. The Promoter does not attempt to exclude or limit its liability for death or personal injury caused by its negligence or any other liability which cannot be excluded or limited under applicable laws.
26. These terms and conditions are subject to the laws of England and Wales. Any dispute shall be subject to the exclusive jurisdiction of the English courts.
27. The name and county of the winner will be available until 30/04/2017 and can be obtained by sending a request to the Digital Department at the Promoter's address below.
28. The PROMOTER: Benefit Cosmetics Ltd, Marconi Building, New Street, Chelmsford, Essex, CM1 1PH