

#alittlesomething Competition

(“The Promoter” hereby known as Benefit Cosmetics Ltd)

1. This competition is open to UK residents only. Entrants must be 18 years or over to enter. No purchase necessary. No alternative cash prizes.
2. This competition is not open to employees or immediate family of Benefit Cosmetics Ltd, its subsidiaries, associated companies, agents or anyone connected with the draw.
3. The competition will run from 00:01hrs GMT on Tuesday 1st August to Thursday 31st August 2017 (inclusive).
4. To enter the competition, entrants must either:
 - a. Upload a selfie on Instagram, showing us their holiday makeup look, using the hashtag #alittlesomething and follow @benefitcosmeticsuk on IG.
 - b. Upload a photograph of their favourite Benefit miniature product on Instagram, include the hashtag #alittlesomething and follow @benefitcosmeticsuk on IG.
5. Four (4) winners will be chosen from all entrants within 48 hours of the competition closing and contacted via a message on the channel with which they entered on.
6. 4 winner will receive £100 worth of Benefit miniature products (selected at random).
7. In the event a winner fails to claim their prize within 72 hours of being announced the winner is otherwise disqualified from the draw, the prize will be withdrawn and the entry will be void and another winner will be chosen.
8. Entry into the competition is on the understanding and acceptance of these terms and conditions. Entry instructions form part of these terms and conditions. Any breach of these terms and conditions may result in a prize being forfeited.
9. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault. Events may occur that render the prize draw itself or the awarding of the prize impossible due to reasons beyond the control of the Promoter and entrants agree that no liability shall attach to the Promoter as a result thereof.
10. The Promoter reserves the right to amend, cancel, modify or offer an alternative prize in whole or part of equal or higher value in the event of unforeseen circumstances or if, in its sole discretion, the prize is not capable of being issued.
11. The Promoter and the Promoter's Administrator accept no responsibility for entries that are illegible or lost or delayed via technical problems. Proof of sending does not constitute proof of receipt.
12. Promoter's decision is final and no correspondence or other communication will be entered into regarding the draw other than as specifically contemplated in these rules.
13. The Promoter reserves the right to amend, alter or terminate this promotion at any time due to circumstances beyond its control.
14. The Promoter reserves the right to withhold the prize in the event of non-compliance with these terms and conditions or if the Promoter deems, in its absolute discretion, there to have been any malpractice.
15. The transmission of information via the internet is not completely secure. Although the Promoter will do its best to protect Personal Data, it cannot guarantee the security of Personal Data transmitted to it and any transmission is at your own risk.
16. The Promoter, including the officers, directors, employees, shareholders or agents of the Promoter, excludes all liability for any losses and/or damages of whatever nature and howsoever arising to the fullest extent permitted by applicable laws. The Promoter does not attempt to exclude or limit its liability for death or

personal injury caused by its negligence or any other liability which cannot be excluded or limited under applicable laws.

17. These terms and conditions are subject to the laws of England and Wales. Any dispute shall be subject to the exclusive jurisdiction of the English courts.
18. The name and county of the winner will be available until 31st October 2017 and can be obtained by sending a request to the Digital Department at the Promoter's address below.
19. The PROMOTER: Benefit Cosmetics Ltd, Marconi Building, New Street, Chelmsford, Essex, CM1 1PH